



PATIENT ADVOCATE EXCHANGE

UPCOMING EVENTS

Education Presentations:

Thursday, July 10, 2025 Noon to 1pm via Zoom. Michelle LaMasa-Dawson, PhD will present Empowering Health: Integrating Recall Healing with Patient Advocacy. Watch for emails to register to attend or go to <https://www.arizonaapa.org/events>

Members' Discussion Session:

Thursday, June 26, 2025 Noon to 1pm via Zoom. **Focus: Patient advocacy's future.** This is a monthly meeting for *all* Members. Watch for an email with an invitation to join the Zoom meeting.

Social Networking:

Our networking events are on hold through the summer and will resume meeting this fall. Be on the lookout for our next meeting.

Members login to the website for access to the dashboard with meeting minutes, recordings, resources, and more. Non-members wanting to receive email communication about happenings, including a current newsletter, please subscribe at the top of our website homepage www.ArizonaAPA.org today.

PRESIDENT'S MESSAGE

Dear fellow advocates,

I hope this newsletter finds you enjoying some down time this summer with family and friends. We have some special events planned for this fall for our members and greater community and hope you will be able to join us. We will share details as soon as they are available.

As much as I focus on the present in patient advocacy, I often find myself wondering about its future and what independent patient advocacy will look like five or fifteen years from now. Will the public know what an advocate is? Will they demand one by their side? What will the payment model for advocates look like? If you ponder these questions and others about independent patient advocacy, please plan to attend the Members' Discussion Session on June 26th. As independent advocates, we have the ability to shape our future and collectively we can make a difference in the healthcare system and for patients everywhere. Let's do this together!

Kind regards,
Jennifer Whalen



Board of Directors

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ARIZONA
Association of Patient Advocates

Empowering Health:
Integrating Recall Healing with Patient Advocacy



Michelle LaMasa Dawson
PhD Mind-Body Medicine
www.recallhealingusa.com

July 10, 2025
12:00pm-1:00pm

Virtual Presentation via Zoom

www.arizonaapa.org/events

Learning Objectives

- Provide an insightful introduction to Recall Healing,
- How Recall Healing can enhance the advocate-client relationship and promote informed decision-making.
- How understanding the emotional roots of illness, empowering clients to take charge of their health journey.

Webinar is approved (18471) for 1.0 General CE's by the Patient Advocate Certification Board to satisfy the requirements for Board Certified Patient Advocates (BCPA).



admin@arizonaapa.org

Do you have a topic of interest to patient advocates?

We would love to hear what you have to say!

Independent patient advocates need to have an expansive knowledge base to provide assistance to their clients. Anything from medicine, technology, insurance, life cycles, rehabilitation, family dynamics, mental health, alternative therapies, and the list continues! Not only do we need to know about the healthcare arena, many of us are small business owners who would love to hear about growing and sustaining a small business. If you have specialized knowledge that you think would benefit the patient advocacy community, we would love to hear from you! AAPA offers educational sessions every other month virtually throughout the year. So you don't need to be in Arizona for the presentation. If you would like to be a speaker, please email admin@ArizonaAPA.org today!

Join us July 10th for this interesting topic.
Please RSVP on our website
<https://www.arizonaapa.org/events>. We hope
to see you there!

What are our members up to?



This spring, Nancy Keller, PhD and AAPA Secretary, taught a class titled: Take Control of Your Healthcare - Learn to Advocate for Yourself at the Osher Lifelong Learning Institute at the University of Arizona.

She said she enjoyed teaching and the students were very receptive to learning to advocate for themselves and their health. Are you doing outreach on behalf of patient advocates? Let us know!